

# ***QEP Marketing Committee Meeting Minutes***

August 20, 2019

## **I. Call to order**

Ms. Glynda Duncan open the QEP Marketing meeting at 2:00 pm on 8/20/2019 at in the Ebony Room, 2<sup>nd</sup> floor of the Student Union.

- (c) The students suggested a funny video to be developed by Mr. Hardy and Mr. Howard
  - (d) Invite the Band, Cheerleaders and Choir to participate in the Kickoff
- e) Ms. Duncan has worked with Student Affairs and The kickoff will be Thursday, September 26<sup>th</sup> 9:45 – 10:45 am during Homecoming Week.
- f) Kickoff agenda:
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|--|--|
| (a) March in of Band (10 minutes)                      | (d) Choir – the QEP song (Check with Dr. Towers) (5 to 10 minutes)         |
| (b) Cheerleaders (check with Ms. Johnson) (10 minutes) | (e) Logo presented on the jumbotron (5 minutes)                            |
| (c) Intro QEP video (3 to 5 minutes)                   | (f) Presentation of door prized (T-shirts (5), Back packs (5) (10 minutes) |
- g) Trina Cox pulled up the 4-Inprint web to get estimate on prizes.
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|------------------------------------|------------------------------|
| (a) Footballs – 500 ~\$1170        | (c) Fanny Packs – 500 ~\$687 |
| (b) Draw String Bags – 500 ~\$1025 | (d) Arm bands – 1000 ~\$1150 |
|                                    | (e) Pens – 1000 ~\$370       |
- h) Re-Vamp Web Site
- (a) Add Panel discussions between students and faculty
  - (b) Interview with SACS-COC person

#### **IV. Adjournment**

Ms. Glynda Duncan adjourned the meeting at 3:05 on.

Minutes submitted by: Tony Brooks